

TIME: 10:29
DATE: Thursday, April 8
SPONSOR: David's Boot Shop

Mmmmmmmmmmmmmmmmm ! WE'RE IMPRESSED ! IMPRESSED WITH DAVID'S SMART WHITE
CALF SHELL PUMPS. ^{AND} WE KNOW YOU'LL BE TOO WHEN YOU SEE THEM.
THEY'RE SO BASIC THAT WE DON'T SEE ~~HOW~~ ANY GIRL CAN AFFORD TO BE
WITHOUT THEM. BUT, IF IT'S COLOR YOU'RE LOOKING FOR, CAPEZIO IS
YOUR ANSWER. THEY HAVE ALL SORTS OF BEAUTIFUL PASTEL SHADES.
THOSE OF YOU WHO HAVE SUMMER JOBS OR ARE GOING TRAVELLING WILL
CERTAINLY WANT A PAIR OF THE TRADITIONAL DARK SKIMMERS. DAVID'S
ALSO HAVE SHOULDER BAGS TO MATCH. THEY'RE DESIGNED WITH A
SPECIAL EYE TOWARD ~~THE~~ GALS WHO'LL BE DOING A BIT OF TRAVELLING
AND WHO ARE LIMITED IN ~~THEIR~~ LUGGAGE. MATCHING BAGS AND SHOES
ARE TRES CHIC SO WHY NOT STOP IN TODAY AT DAVID'S BOOT SHOP ON
MAIN STREET AND PICK OUT YOUR SET.

YOU ARE TUNED TO 600 WCSR, VOICE OF SMITH COLLEGE, NORTHAMPTON.
THE CORRECT TIME IS NOW-----

ANNCR'S SIGN:

Norma Winetsky
(4/15/54 went off air at 10:15 [HOUSE MEETING])

TIME: 10:30
DATE: Thursday, April 3
LOCATION: Davis, a Good Shop

.....! WE'RE IMPRESSED! IMPRESSED WITH DAVIS' GREAT SHOP
GAVE THEM PUMPS. WE KNOW YOU'LL BE TOO WHEN YOU SEE THEM.
THEY'RE SO BASIC THAT WE DON'T SEE HOW ANY ONE CAN AFFORD TO BE
WITHOUT THEM. BUT, IS IT'S COLOR YOU'RE LOOKING FOR, DAVIS IS
YOUR ANSWER. THEY HAVE ALL SORTS OF BEAUTIFUL PASTEL SHADES.
THOSE OF YOU WHO HAVE SUMMER JOBS OR ARE GOING TRAVELLING WILL
CERTAINLY WANT A PAIR OF THE TRADITIONAL DARK SWIMMERS. DAVIS
ALSO HAVE SWIMMER EARS TO MATCH. THEY'RE DESIGNED WITH A
SPECIAL EYE TOWARD YOU GALS WHO'LL BE GOING A BIT OF TRAVELLING
AND WHO ARE LIMITED IN LUGGAGE. ATTACHING BAGS AND SHOES
ARE THE ONE SO WHY NOT STOP IN TODAY AT DAVIS' BOOT SHOP ON
MAIN STREET AND PICK OUT YOUR SET.

YOU ARE WELLED TO GOO WARR, VISION OF SMITH COLLEGE, NORTHAMPTON.
THE CORRECT TIME IS NOW-----

AMONG'S SIGN:

Handwritten signature
at 10:30